Georgia Power

Bin 10230,

241 Ralph McGill Boulevard, NE

Atlanta, GA 30308-3374

August 15, 2025

Ms. Sallie Tanner
Executive Secretary
Georgia Public Service Commission
244 Washington Street, SW
Atlanta, GA 30334-5701

RE: Certified Demand-Side Management Programs, Second Quarter 2025 Programs Status Report; Docket No. 44161

Dear Ms. Tanner:

Enclosed for filing is Georgia Power Company's Second Quarter 2025 Programs Status Report.

If you have any questions, please call me at 404-506-7106.

Sincerely,

/s/ Jeremiah C. Haswell

Jeremiah C. Haswell
Director, Regulatory Affairs
jhaswell@southernco.com

Enclosure

Georgia Power Company
Certified Demand-Side Management Programs
Q2 2025 Programs Status Report

In accordance with the Georgia Public Service Commission's ("Commission") Final Order of Docket No. 44161, signed July 21, 2022, Georgia Power Company ("Georgia Power" or the "Company") provides this second quarterly report for activity through June 30, 2025.

Q2 2025 Summary

Program Name	Annual Target (kWh)	YTD Savings (kWh)	% of Goal	Annual Budget	YTD Costs	% Spent
Behavioral	44,869,935	19,827,802	44.19%	$ 1,832,735	$ 1,358,384	74.12%
Specialty Lighting	25,690,107	14,905,466	58.02%	$ 2,980,907	$ 1,741,891	58.43%
Thermostat Demand Response*	-	-	0.00%	$ 3,184,952	$ 1,418,608	44.54%
Refrigerator Recycling	3,582,210	2,416,004	67.44%	$ 2,091,163	$ 1,285,949	61.49%
HEIP	29,935,460	9,511,851	31.77%	$ 13,899,623	$ 5,476,379	39.40%
EASE	9,910,600	3,902,730	39.38%	$ 9,001,611	$ 4,489,330	49.87%
HopeWorks	426,970	99,369	23.27%	$ 686,214	$ 168,201	24.51%
Residential Programs	**114,415,282**	**50,663,221**	**44.28%**	**$ 33,677,204**	**$ 9,584,165**	**27.13%**
Custom	68,047,906	28,666,711	42.13%	$ 7,812,386	$ 2,940,338	37.64%
Prescriptive	286,199,379	103,059,375	36.01%	$ 25,432,612	$ 10,064,011	39.57%
SCDI	23,412,299	439,072	1.88%	$ 6,060,368	$ 1,343,835	22.17%
Commercial Programs	**377,659,584**	**132,165,158**	**35.00%**	**$ 39,305,366**	**$ 7,653,392**	**19.22%**
Total	**492,074,866**	**182,828,379**	**37.15%**	**$ 72,982,570**	**$ 30,286,926**	**41.50%**

*There are no kWh Savings reported for the Thermostat Demand Response program - only kW.

Residential Programs

Behavioral Program:
Georgia Power's Residential Behavioral Program, implemented by Uplight, is designed to encourage customer engagement with home energy management and energy efficiency in order to reduce energy consumption. The program provides customer-specific information that allows them to compare their energy use for the month, as well as the past year, in all or some cases to the consumption of a peer group of similar homes and ones that are considered energy-efficient. Participating customers receive a paper and/or electronic Home Electric Report ("HER") with a summary of their energy consumption data and consumption over the same time period by their peers. The reports also include seasonal and household-appropriate energy savings tips, as well as information on energy efficiency programs.

Specialty Lighting Program:
Georgia Power's Residential Specialty Lighting program, implemented by CLEAResult, primarily focuses on income-qualified ("IQ") customers by partnering with strategic retail partners which typically serve rural, IQ, or other underrepresented customers or are located in geographic areas in close proximity to high concentrations of IQ customers. Additionally, the distribution of Light Emitting Diode ("LED") products through IQ customer channels, including, but not limited to food banks, distribution events and other community partner distribution channels, or distribution methods. The program also promotes the purchase and installation of energy-efficient lighting products by Georgia Power residential customers. The program focuses on increasing customer awareness of the benefits of energy-efficient lighting technologies for their home

through customer education, retail partnerships, and sales staff training. This program path focuses on an LED mark-down campaign for participating retail partners that reduces the retail price for customers at the point of purchase, the opportunity for customers to purchase discounted LEDs through an online Georgia Power marketplace and the opportunity for customers to receive LED products distributed through food bank or other community partner distribution channels/methods.

Thermostat Demand Response Program:
Georgia Power's Residential Smart Thermostat Demand Response Program ("Temp ✓"), implemented by Uplight, is designed to control eligible smart thermostats of Georgia Power residential customers who opt-in to participate in the program. This program provides Georgia Power customers with multiple approaches to enroll and participate in the program. Customers with existing smart thermostats can enroll through the Bring Your Own ("BYO") channel that allows customers with eligible smart thermostats capable of communication to complete a simple enrollment process. Those customers that do not have a smart thermostat can purchase a smart thermostat through the Georgia Power marketplace. Customers will receive an enrollment incentive for participating in the program.

Refrigerator Recycling Plus Program:
Georgia Power's Refrigerator Recycling + Program ("RRP+"), implemented by Utility Energy Services ("UES"), aims to discontinue use of inefficient, extraneous, secondary, working refrigerators, and/or freezers, room air conditioners, and dehumidifiers, recycle them in an environmentally safe manner, and produce cost-effective, long-term energy and peak demand savings in the residential sector.

Home Energy Improvement Program:
Georgia Power's Home Energy Improvement Program ("HEIP"), implemented by UES, helps Georgia Power residential customers reduce energy usage, save on utility costs, and improve the indoor air quality and comfort of their homes. In this program, there are two approaches that Georgia Power residential customers can take advantage of: 1) *Whole House* and 2) *Individual Improvements*. The target market for HEIP is residential customers in existing single-family, manufactured, and multifamily homes; and contractors, trade allies, and distributors serving Georgia Power residential account holders.

Energy Assistance for Savings and Efficiency:
Georgia Power's Energy Assistance for Savings and Efficiency ("EASE"), implemented by UES, promotes energy efficiency improvements in existing income-qualified single-family homes, as well as multifamily properties, targeting and providing improvements to households that are historically under-represented in energy efficiency programs. The program also provides members of the community the opportunity to join in charitable giving to assist neighbors in need of home energy efficiency upgrades or improvements. These charitable donations will be additive to the funding provided through Georgia Power as part of the DSM tariff. The program is available to income-qualified Georgia Power residential customers residing in single-family detached homes and some multifamily properties. Income qualification is based on household income at or below 200% of the Federal Poverty Level verified via third-party data.

HopeWorks Program:
Georgia Power's HopeWorks program promotes energy efficiency improvements in existing single-family homes that are owned by income-qualified seniors. HopeWorks is a 501(c)(3) nonprofit that provides weatherization and energy efficiency services at no cost for income-qualified seniors. HopeWorks works with community partners and selects contractors to identify, assess, and complete energy efficiency measure improvements.

Commercial Programs

Custom and Prescriptive Programs:
Georgia Power's Commercial Custom and Prescriptive Programs, implemented by ICF, are implemented under the general name of Georgia Power Commercial Energy Efficiency Program to include both programs as one seamless delivery to customers. This program encourages commercial customers of all types and sizes to invest in more efficient facilities by providing rebates for the purchase and installation of energy efficient electric equipment and builds off successful implementation practices of earlier program implementation. The programs provide rebates for commercial customers who improve their facilities with energy efficient equipment, improve operational performance through a comprehensive equipment savings comparison, and assists commercial customers who are building new facilities or are undertaking major renovations to install new energy efficient electric equipment that surpasses the state energy code.

Small Commercial Direct Install Program:
The Georgia Power's Small Commercial Direct Install Program ("SCDI"), implemented by FCI, promotes the installation of eligible high-efficiency equipment at qualifying customer facilities. A primary objective is to develop a process and capability that ensures that qualifying small commercial customers receive the assistance (informational or financial) they require to make cost-effective decisions to install energy-efficient measures.

Program Highlights Q2 (April - June) 2025

Residential:

- Specialty Lighting
  - Quarterly Program Highlights
    - The program was active in 134 retail locations across the state including Dollar Tree, Goodwill, Habitat ReStore, IGA, Walmart, and independent hardware and grocery stores.
    - Q2 food bank event held:
      - Each customer receives a set of the following branded materials: 2-Pack High Efficiency Standard LEDs, 1 LED Night Light with Dusk to Dawn LED, Re-usable grocery bags and educational information to cross promote Specialty Lighting, EASE, RRP+ and other energy efficiency and tips information.
      - 8,350 bundles were distributed in Q2 to the following food bank partners:
        - Atlanta Community Food Bank. Received 1,250 bundles 6/4/2025. A volunteer event will be held in August, TBD.
        - Food Bank of Northeast Georgia – Athens. Received 1,600 bundles 5/30/2025. A volunteer event will be held on August 7, 2025.
        - Golden Harvest Food Bank. Received 1,000 bundles. A volunteer event was held on June 17, 2025.
        - Middle Georgia Community Food Bank. Received 1,500 bundles. A volunteer event was held on July 16, 2025.
        - Second Harvest of Coastal Georgia - Rincon. Received 1,500 bundles. The volunteer event was held on July 9, 2025.
        - Second Harvest of South Georgia - Valdosta. Received 1,500 bundles. A volunteer event will be held on August 25, 2025.

  - Quarterly Marketing Update
    - Promoted Specialty Lighting through paid channels:
      - Propel.
      - Meta (Facebook & Instagram).
      - Nextdoor.
      - Streaming audio.
      - Display.
    - Deployed cross-marketing email featuring Specialty Lighting.
    - Promoted Specialty Lighting on the IVR/VRU owned channel.
    - Refreshed in-store signage was produced and installed at participating retail locations throughout the state.

- Residential Behavioral
  - Quarterly Program Highlights
    - An eHER expansion wave with 150k customers was created May 2025.

        - 155k eHERS were sent Q2 2025.

    - Quarterly Marketing Update
        - The Home Electric Reports include cross-promotional information on Rates, Pool Pump Timer / HEIP, and the Georgia Power IQ discount.
        - Not marketed, pre-enrollment only program.

- RRP+
    - Quarterly Program Highlights
        - UES, along with its transportation partners, achieved 49.5% of the 2025 energy savings goal in Q2 with appliance pickups and energy kits. This achievement reflects continuous operational efficiencies, process improvements, routing and logistics strategies, Georgia Power marketing efforts, and UES distributions of energy kits across 22 kit batches.
        - UES and its transportation partners continued to achieve success with regard to reschedules. Q2 experienced a total of 88 customer initiated reschedules while UES' transportation teams experienced zero initiated reschedules. Customer reschedules were higher due to the increased customer participation in the busier, Spring and Summer months and customer convenience.
        - RI's Customer Care Center continued to exceed call metrics in the areas of Abandonment, Average Speed to Answer, and Service Level. Q2 reached an average abandonment rate of 1.25%, well below the target of 6%. RI's CCC team answered customer calls within 8 seconds on average. RI's service level did drop to 83% but stayed above the 80% target. RI experienced staffing issues in Q2 and customers abandoning the call before being successfully transferred to Tier 2 support.

    - Quarterly Marketing Update
        - Paid social media (Meta, Nextdoor).
        - Paid web display.
        - Retargeting emails.
        - Retargeting online customer care portal ads.
        - WSB house 2 home segments.
        - Paid google search terms.

- Thermostat Demand Response (Temp ✓)
    - Quarterly Program Highlights
        - TEMP ✓ had 47,174 devices enrolled as of end of Q2 2025.
        - The first summer FLEX program event was held on June 23, 2025.

    - Quarterly Marketing Update
        - Paid social media.
        - Behavioral report ads.
        - Retention emails.

- HEIP
  - Quarterly Program Highlights
    - 29 Active HEIP Contractors
    - Contractor Recruiting & Community Engagement Events

CAAG Annual Conference	4/4/2025
Shearer Supply Inc. Open House	4/15/2025
Annual PHCC Expo 2025	4/17/2025
It Takes a Village: Community Event	4/22/2025
CAAG Meeting	4/24/2025
Spartan Pool Supplies Meeting	4/25/2025
Mingledorff's Training Event	4/30/2025
Johnstone Supply Site Visit	5/7/2025
Mingledorff's Training Event	5/9/2025
PHCC Meeting	5/9/2025
Lowe's Retail Event	5/13/2025
Atlanta Apartment Association Event	5/14/2025
MAACA Meeting	5/20/2025
Peach State Health Plan's Community Health Fair	5/31/2025
CAAG Meeting	6/12/2025

    - Manufactured Home Community Events

Butler Creek Mobile Home Park	4/5/2025
Highland Greens Mobile Home Park	4/12/2025
Beaver Creek Community Mobile Home Park	4/26/2025
Stockbridge Estates Mobile Home Park	5/3/2025
Swan Lake Mobile Home Park	6/21/2025
Eagles Mobile Home Park	6/28/2025

  - Quarterly Marketing Update
    - Promoted Manufactured Homes through paid channels:
      - Meta (Facebook & Instagram).
      - Propel.
      - Streaming audio.
      - Telemundo sponsorship.
      - La Raza/ La Mega - Spanish Radio.
      - Organic and boosted social media.
    - Promoted Manufactured Homes through the Online Customer Care Portal owned channel.
    - Deployed cross-marketing emails featuring Manufactured Homes, targeted to customers who live in mobile home types.

- Implementation Highlights
  - Recruiting activity – 184 contractor facing meetings.

- Quarterly Marketing Update
  - Paid social media (Meta, Nextdoor).
  - Paid web display.
  - Retargeting emails.
  - Retargeting online customer care portal ads.
  - WSB house 2 home segments.
  - Paid Google search terms.
  - YouTube video ads.
  - EV charger display ads.
  - Streaming TV commercial.
  - DIY rebate behavioral report ads.
  - General EE customer email.
  - Influencer partner social media video.

- HopeWorks
  - Quarterly Program Highlights
    - The program completed a total of 32 projects year-to-date.

  - Quarterly Marketing Update
    - Promoted HopeWorks via the Online Customer Care Portal.
    - Used the Income Qualified Portal to boost HopeWorks visibility.

- EASE
  - Quarterly Program Highlights
    - 24 Active EASE Contractors
      - 16 Building Envelope PPC's.
      - 5 HVAC PPC's.
      - 3 Dual Building Envelope/HVAC PPC's.
    - Contractor Recruiting & Community Engagement Events:
      - All the HEIP Participating Contractor recruiting and Community Engagement events also promote EASE. Please see HEIP above for event details.

  - Program Initiatives Update
    - Customer Experience Surveys
      - Automated surveys launched at the end of application and install phases to collect feedback, monitor satisfaction, and improve service quality.

- Quarterly Marketing Update
  - Promoted EASE through paid channels:
    - Meta (Facebook & Instagram).
    - Propel.
    - Youtube.
  - Promoted EASE through owned channels:
    - Product Portal.
    - OCC.
    - IVR/VRU.
    - On Bill Messaging.
    - Organic Social Media.
    - Product Portal.
  - Deployed three cross-marketing emails featuring EASE.

Commercial:

- Custom & Prescriptive
  - Quarterly Program Highlights
    - Prescriptive Program
      - Traditional Prescriptive channel
        - In Q2, 189 participants participated through this channel, met the rebate bonus requirements, and received up to an additional 25% in Prescriptive rebates.
        - Over 11 GWh energy savings were achieved through this channel in Q2.
      - Retail Instant Rebates (RIR) channel
        - In Q2, 104,863 qualified energy efficient lights were sold through 130 Home Depot & Lowes stores in the state of Georgia.
        - Over 43 GWh energy savings were achieved through this channel in Q2.
      - Distributor Instant Rebates (DIR) channel
        - Received sales submissions from distributors in Q2: Grainger, Bulbs.com, Batteries Plus (Voss franchise), Batteries Plus (Riner franchise), Saba Lighting, Capitol Light, Summit Lighting Solutions, Scarboro Lighting, TechnoUSA.
        - Over 3 GWh energy savings were achieved through this channel in Q2.
    - Custom Program
      - In Q2, 85 applications were processed.
      - Over 11 GWh energy savings were achieved through this channel in Q2.
    - CEEP Outreach
      - Coffee Talks & Contractors
        - Online Lighting Tool - 4/23/25.
        - New Construction – 5/21/25.

        - Influencing Today's Business Decision Makers – 6/26/25.
        - Approved 21 new Participating Contractors through Q2. The total Participating Contractor network now includes 177 companies.
    - Meetings, Events, & Conferences:
        - Conducted 293 outreach calls.
        - Georgia Hotel and Lodging Association Member Meeting – 4/17.
        - 2025 Association of County Commissioners of Georgia Annual Conference – 4/24.
        - Conn3ctdata Atlanta Data Center Summit – 4/29.
        - BOMA Trade Show – 5/7.
        - Invest Atlanta Lunch and Learn – 5/7.
        - National Restaurant Association Conference – 5/17.
        - ASHRAE Spring Golf Tournament – 5/21.
        - Georgia Association of Physical Plant Administrators Annual. Meeting/Tradeshow - 5/24.
        - Rotary Club of Americus – 5/27.
        - Georgia School Plant and Maintenance Association Annual Workshop – 6/9.
        - GA4LE Summer Conference 6/22.

- Quarterly Marketing Update
    - Q2 Paid media campaign results:
        - Ran paid search campaign garnering 41,059 impressions with an 23.35% CTR.
        - New a/b test for Meta ads tested industry image vs equipment. Combined results achieved ~5.8M impressions with 0.96% CTR.
        - Retargeting ads for Meta highlighted the limited time offer. This resulted in a 1.6M impression with a 0.91% CTR.
        - LinkedIn static rebate ad received ~2.8M impressions with 0.22% CTR.
        - LinkedIn industry-targeted video ads (healthcare, education, retail, municipalities) received ~3.9M impressions with 0.35% CTR combined.
        - Ran A/B test on Display Ads for different industry image vs equipment image. Overall performance led to 18.7M impressions with CTR of 0.04%.
        - Online videos targeting healthcare, education, retail, and municipalities received 5.1M impressions with 0.16% CTR.
        - Performance Max drove 630,777 impressions with 28% CTR.
        - Taboola Ads launched halfway through the quarter as a new discovery channel. This led to 9.2M impressions with 0.68% CTR.
        - Launched print ad in newspapers and podcast ads to drive mass awareness. Print ads ed to 88,207 impressions while podcasts led to 1.1M impressions.
        - Streaming audio ads were also placed leading to 2.9M impressions with .004% CTR.
    - General program awareness promoted across GPC-owned channels including On-hold IVR, On-bill message and OCC throughout Q2.
    - Sponsorship Ads & Events

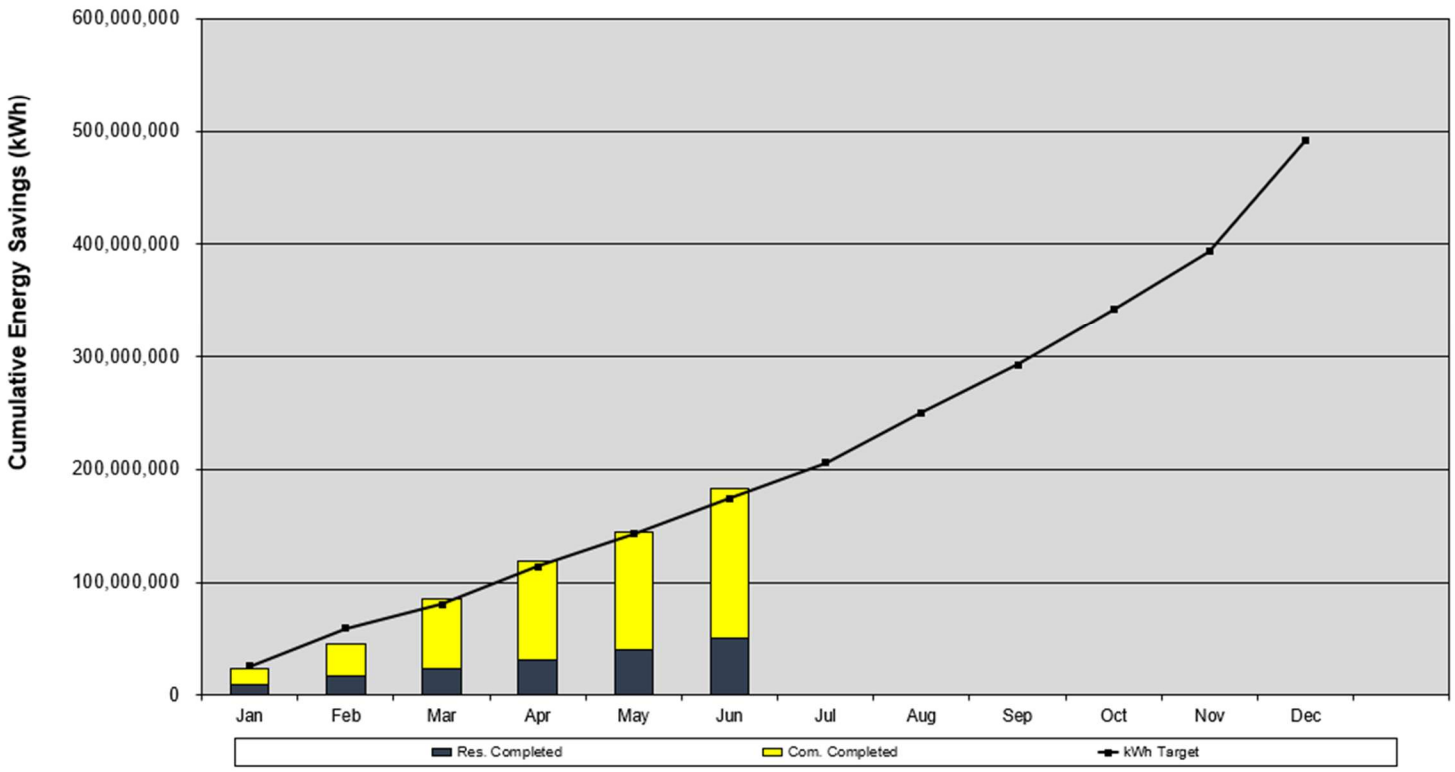
- Advertised through our BOMA sponsorship in the quarterly print newsletter, show guide and directory ads, thought leadership article on the CRE Insight website targeting commercial building owners and managers.
- Promoted through our GFIA sponsorship via convention program ads, newsletter ads, digital email newsletter ads and their app targeting grocery and food industries.
- Additional sponsorship ads and events include GMA, ATLDC25 (data center), and GA4LE.

- Customer Emails
  - Sent the Limited Time 25% Rebate Increase Email to all commercial customers at the beginning of April, reaching 103,321 customers with a 45.4% Open Rate, 1.65% CTR.
  - Earth Month cross-marketing email was also sent in April, offering sustainable solutions for different customer segments. The campaign that included CEEP reached 39,885 medium to large commercial customers with a 38.1% Open Rate, 2.7% CTR.
  - Summer Prep Email sent in June to 389,008 large commercial customers received a 39.9% Open Rate and 1.19% CTR.
  - Additional emails sent that mentioned CEEP include our Brand Affordability email and a Business Solutions Spotlight email that focused on Spring EE tips. Both were sent to all commercial class customers.
- Contractor emails, events, and enrollments for Q2:
  - Emails:
    - Promotional emails designed and distributed: 3 (April, May, June).
    - Contractor newsletters sent: 1 (April) sent to over 2,600 contacts.
    - Rebate Rewards reminders sent: 1 (May) sent to over 2,700 contractors.
    - Total: 5 emails.
  - Events:
    - Coffee Talk events hosted: 3 (April, May, June).
    - Contractor Advisor Group meeting: 1 (May).
    - Contractor in-person Awards event: 1 (May).
    - July in-person Contractor Training: 1 (June).
    - Total: 6 events.
  - Enrollments:
    - Contractors enrolled in an eight-week automated email journey: 79 (May).
    - Contractors enrolled in an eight-week automated email journey: 1,100 (June).
    - Total: 1,179 enrollments.
  - Other:
    - Created and delivered contractor badges for 24 eligible companies.
    - Published announcement in the ICF National Accounts Xchange newsletter promoting Rebate Rewards.
    - Designed distributor bonus campaign for commercial food service and HVAC rebates.
    - Designed New Construction bonus flyer and contractor email campaign.
    - Created badges for Q3 eligible participating contractors.

- SCDI
    - Quarterly Program Highlights
        - Program team and contractor development activities:
            - 3 assessor training sessions.
            - 16 meetings conducted with ICF and subcontractors (Matrix and MDEA).
        - Field activities:
            - 432 assessments were performed.
            - 416 proposals submitted to customers.
            - 99 contracts were signed.
            - 60 installations were completed.
        - Program outreach efforts:
            - Latin American Chamber of Commerce 5/1.
            - Latin American Association 5/13.
            - Ser Familia 5/19.
            - Americus Rotary Club 5/27.
            - UGA Small Business Development Center 6/13.
            - Invest Atlanta event sponsored 6/24.
            - GPC Region External Affairs Webinar 6/24.
            - Waynesboro Development Authority 6/25.
    - Quarterly Marketing Update
        - Delivered over 6,300 direct mail postcards to customers in Fulton, Rockdale, Henry, and Richland counties.
        - General program awareness promoted across GPC-owned channels including On-hold IVR and OCC messaging throughout Q2.
        - Email Campaigns
            - 2 cross-marketing emails for Earth Day (April) and Summer Prep (June) featured SCDI targeting small commercial customers.
                - Earth Day email reached 63,306 customers. Open rate was 39.9% and 0.93% CTR with SCDI receiving 21.7% of clicks.
                - June Summer Prep email reached 62,024 customers with 37.9% open rate and 0.65% CTR with SCDI accounting for 21.73% of clicks.
            - “In Your Area” email deployed in May and June.
                - May’s email reached 4,958 customers. Open rate of 58.2% and CTR of 1.9%.
                - June’s email reached 22,205 customers with a 28.1% unique open rate and 0.824% unique CTR.
        - Q2 Paid media campaign results:
            - Display Ads reached 6.4M impressions with a 0.06% CTR.
            - Meta ads targeting small business owners drove 2.5M Impressions with 0.82% CTR.
            - Online video ads featuring Charm Barn testimonial resulted in 1.5M impression with a 0.14% CTR.
            - Streaming Audio ads led to 1.3M impressions.

2022 Certified DSM Programs

2025 Program Results



Residential Energy Efficiency Income Qualified Update

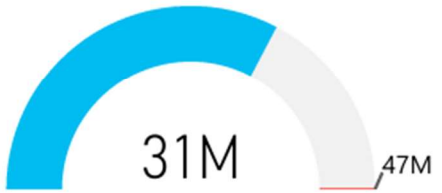
Q2 YTD 2025

12,667 T

IQ Carbon Footprint Reduction

EASE			
3,902,730 Sum of IQ YTD Actual kWh	**9,910,600** Sum of Annual kWh Goal	**39.38%** % of Annual kWh Goal	
Home Energy Improvement Program			
2,653,171 Sum of IQ YTD Actual kWh	**1,650,926** Sum of Annual kWh Goal	**160.71%** % of Annual kWh Goal	
HopeWorks			
99,369 Sum of IQ YTD Actual kWh	**426,970** Sum of Annual kWh Goal	**23.27%** % of Annual kWh Goal	
Refrigerator Recycling Plus			
525,168 Sum of IQ YTD Actual kWh	**0** Sum of Annual kWh Goal	**0.00%** % of Annual kWh Goal	
Residential Behavioral			
8,828,472 Sum of IQ YTD Actual kWh	**11,217,484** Sum of Annual kWh Goal	**78.70%** % of Annual kWh Goal	
Specialty Lighting			
14,887,029 Sum of IQ YTD Actual kWh	**23,221,957** Sum of Annual kWh Goal	**64.11%** % of Annual kWh Goal	

IQ YTD Actual kWh



IQ YTD % of Annual kWh Goal

66.55%

IQ YTD Actual kWh by Program Name



Certified DSM Programs - Q2 Performance Report 2025

		Residential Programs											Commercial Programs				
		Behavioral*	Specialty Lighting	Thermostat Demand Response	Refrigerator Recycling Plus	Home Energy Improvement			Energy Assistance for Savings & Efficiency		HopeWorks*	Portfolio Total	Custom	Prescriptive	Small Commercial Direct Install	Portfolio Total	Certified DSM Program Totals
						Multi	Single	Mfg Home	Multi	Single							
Current Quarter	Measures	314,954	274,120	5,894	4,327	630	9,861	16,182	999	9,481	370	636,818	85	2,772	60	2,917	639,735
	Energy Savings (kWh)	9,224,364	9,427,081	-	1,773,249	452,915	3,481,835	1,021,648	110,418	1,720,194	99,369	27,311,074	11,025,458	58,370,473	435,870	69,831,801	97,142,875
	Demand Savings (kW)	1,718	1,211	49,740	245	120	718	108	33	445	17	54,356	2,720	10,510	113	13,343	67,699
	Incentive Costs	$ -	$ 468,262	$ 294,700	$ 340,824	$		1,899,787	$	1,583,808	$ -	$ 4,587,381	$ 1,034,143	$ 3,285,704	$ 223,491	$ 4,543,339	$ 9,130,720
	Non-Incentive Costs	$ 50,720	$ 479,924	$ 157,446	$ 327,023	$		865,322	$	502,933	$ 701	$ 2,384,070	$ 773,991	$ 2,081,663	$ 505,655	$ 3,361,308	$ 5,745,379
	Total Costs	$ 50,720	$ 948,186	$ 452,146	$ 667,847	$		2,765,109	$	2,086,741	$ 701	$ 6,971,451	$ 1,808,134	$ 5,367,367	$ 729,146	$ 7,904,647	$ 14,876,098
Year to Date	Measures	314,954	395,957	11,261	5,640	1,268	18,319	30,638	1,814	21,034	370	801,255	151	5,685	62	5,898	807,153
	Energy Savings (kWh)	19,827,802	14,305,466	-	2,416,004	1,100,829	6,448,217	1,964,173	209,228	3,693,501	99,369	50,664,589	28,666,711	103,059,375	439,072	132,165,158	182,829,747
	Annual Savings Target (kW	44,869,935	25,690,107		3,582,210			29,935,460		9,310,600	426,370	114,415,282	68,047,906	286,199,379	23,412,239	377,659,584	492,074,866
	% of Goal	44.19%	58.02%		67.44%			31.78%		39.38%	23.27%	44.28%	42.13%	36.01%	1.88%	35.00%	37.15%
	Demand Savings (kW)	3,694	2,386	112,590	364	261	1,317	210	67	979	17	121,884	3,321	18,255	114	22,230	144,174
	Incentive Costs	$ -	$ 675,651	$ 563,050	$ 539,565	$		3,581,435	$	3,518,766	$ 116,016	$ 8,994,483	$ 1,426,038	$ 5,936,811	$ 225,304	$ 7,648,152	$ 16,642,635
	Non-Incentive Costs	$ 1,358,384	$ 1,066,240	$ 855,558	$ 746,384	$		1,894,944	$	970,564	$ 52,185	$ 6,944,258	$ 1,514,301	$ 4,067,201	$ 1,118,531	$ 6,700,033	$ 13,644,291
	YTD Costs	$ 1,358,384	$ 1,741,891	$ 1,418,608	$ 1,285,949	$		5,476,379	$	4,489,330	$ 168,201	$ 15,938,741	$ 2,940,338	$ 10,064,011	$ 1,343,835	$ 14,348,185	$ 30,286,926
	Total Annual Budget	$ 1,832,735	$ 2,980,907	$ 3,184,952	$ 2,091,163	$		13,899,623	$	9,001,611	$ 686,214	$ 33,677,204	$ 7,812,386	$ 25,432,612	$ 6,060,368	$ 39,305,366	$ 72,982,570
	Annual Budget Variance	$ (474,351)	$ (1,239,016)	$ (1,766,344)	$ (805,214)	$		(8,423,243)	$	(4,512,281)	$ (518,013)	$ (17,738,464)	$ (4,872,048)	$ (15,368,601)	$ (4,716,533)	$ (24,957,181)	$ (42,695,644)
	% Spent	74.12%	58.43%	44.54%	61.49%			39.40%		49.87%	24.51%	47.33%	37.64%	39.57%	22.17%	36.50%	41.50%

Other Costs:		**YTD Spend**		**2025 Budget**
DSM Cross Cutting/Training	$	960,301	$	2,959,100
Residential Pilot Program	$	374,170	$	1,500,000
IQ Tariff Based Pilot	$	2,675	$	588,205
Commercial Pilot Programs	$	484,388	$	1,500,000
Residential EE Consumer Awareness	$	2,353,742	$	4,500,000
Commercial EE Consumer Awareness	$	590,090	$	1,100,000
Power Credit	$	206,078	$	15,000
Education Initiative-Learning Power	$	1,353,827	$	4,000,000
TOTAL	**$**	**6,325,271**	**$**	**16,162,305**

*HopeWorks - $116,016 prefunded incentives. As of June 30, 2025, $31,451.72 of prefunded incentives reported.
Carbon Footprint Reduction - Portfolio 67,647T, Residential 18,745T, Commercial 48,901T